

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, November 8<sup>th</sup>, 2023  
Meeting Minutes**

**I. Call to Order**

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:05AM on Wednesday, November 8<sup>th</sup>, 2023, in Sacramento, CA. Attending were Eduardo Cavazos, Dennis Deas, Jeri Foley, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the October 11<sup>th</sup>, 2023, SNTMA Board Meeting Minutes. The motion was moved by Dennis Deas, seconded by David Pavolko. The motion passed unanimously, 4:0.

**III. New Business**

A motion was made to approve the 2024 SNTMA Budget (see Attachment "A"). The motion was moved by Dennis Deas, seconded by Jeri Foley. The motion passed unanimously, 4:0.

At approximately 8:12am, the Board went into Executive Session. At approximately 8:22am, the following votes were recorded out from Executive Session:

A motion was made to approve staff paid time off payouts, as allowed for in SNTMA policies. The motion was made by David Pavolko, seconded by Shana Powell. The motion passed unanimously, 4:0.

A motion was made to approve end of year bonuses for staff, as budgeted for in the 2023 SNTMA budget. The motion was moved by David Pavolko, seconded by Shana Powell. Ther motion passed unanimously, 4:0.

Executive Director Jason Vitaich delivered the following report:

- 2023 dues collection is going well overall, with 92% of budgeted membership dues having been collected as of early November 2023.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (October)**
  - 10.24.23 Programs and Benefits email sent to all member companies – Programs & Services
- **Programs (October)**
  - 70 Telecommute subsidies awarded for the month of October
  - 12 Carpool subsidies awarded for the month of October

- 20 Low Emissions subsidies awarded for the month of October
- 2 Transit subsidies awarded for the month of October
- 0 Amtrak subsidies awarded for the month of October
- 3 Bike Maintenance subsidies awarded for the month of October
- 1 Walk subsidy awarded for the month of October
- 11.3.23 Monthly Facebook Contest entry five entries/five people, all chose Amazon gift cards
- 581 Facebook “Likes”, 583 followers
- No \$25 Amazon “like” our Facebook page winner following monthly email
- 11.6.23 Weekly Drawing for (4) October trip log keepers - \$25 Amazon cards
- Bucks for Bikes 19 of 20 have provided photo & receipt
  
- **Meetings (October)**
  - 10.17.23 – Meeting with Jess Avila regarding Caltrans Manages Lanes Project
  
- **SNTMA Activities (November)**
  - Email October subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers); Fourth Quarter \$10 Amazon Gift Cards for top region511 trip log keepers
  - Collecting & reconciling current tenant lists from property managers (19 of 21 collected to date)
  - Flyers & printed materials updates for 2024
  - 11.9.23 meeting with Jess Avila (Caltrans) and Cheryl Croshere (Sacramento TMA) concerning Caltrans Managed Lanes project
  - 12.5.23 Fourth Quarter Virtual Discussion -Sacramento Vallet Station& Multimodal Connectivity

**October Alternative Trip (5.1k alt trips/100,744 alt miles) from sacregion511 trip log entries, break down by mode (and compared to September 4.5k alt trips/ 89,990.3 alt miles):**

Amtrak	.13%	Up	.13%	from September
Bike	3.66%	Up	.86%	
Carpool	7.24%	Down	.04%	
*Drive Alone	3.48%	Down	1.23%	
*Electric Vehicle	13.01%	Down	.44%	
Transit	1.27%	Up	.3%	
Walk	2.34%	Up	1.37%	
Telework	68.87%	Down	1.65%	

38.4 tons of Co2 Reduced from our Air

\$60k saved .2 million calories burned

\* New alternative commute mode option in trip log

**IV. Adjourn**

The meeting adjourned at approximately 8:34AM. The next SNTMA Board meeting is scheduled for Wednesday, December 13<sup>th</sup>, 2023, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

South Natomas TMA Board Meeting  
November 8<sup>th</sup>, 2023

Martin Christian  
SNTMA Secretary





